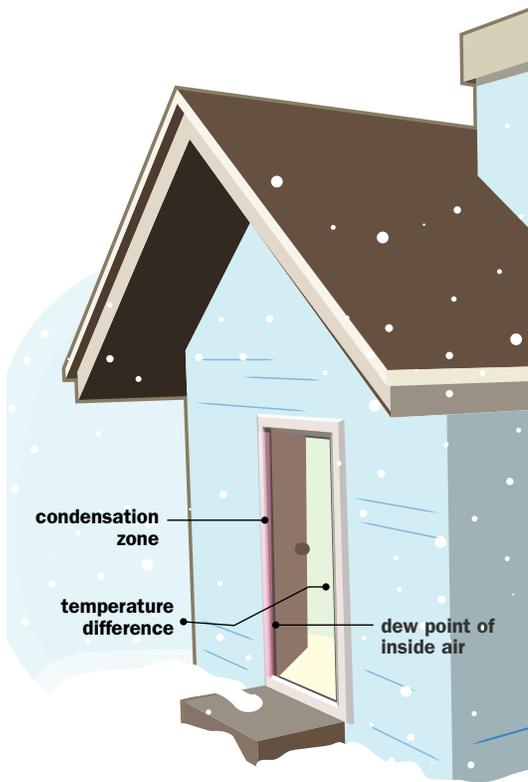


# CONTROLLING MOISTURE

## Protect your home from moisture

Birthday cakes are meant to be moist. Homes are not. In fact, excess moisture in your home can lead to all kinds of issues, including poor air quality and health concerns. More often than not, moisture- and mold-related issues are caused by bad ventilation, improper air sealing and inadequate insulation between the attic and the rest of the home. Solving moisture issues can be tricky, and the damage and cost of repairs only rises the longer you wait.



### Identifying moisture issues:

- Persistent and severe window or wall condensations
- Water stains, mold and mildew on walls or ceilings

### Sources of moisture:

- Exposed soil in crawlspace/ basement area
- Excessive bathing, washing dishes and cooking
- Fish tanks or hot tubs
- Unvented exhaust from ovens, clothes dryers and water heaters
- Gutters that don't drain properly
- Leaky roof or plumbing

When warm, moist air inside the house touches a cold surface, the water vapor in the air turns to liquid water (condensation).



### The solution

An energy assessment is the perfect first step to identifying and fixing your home's moisture issues, and FOCUS ON ENERGY® is here to help. Simply contact a certified Trade Ally contractor. They will assess your home using special diagnostic tools and make recommendations specific to your needs.

**Cash incentives are available for eligible home improvements.**

## Unlock financial incentives

Review insulation and air sealing incentives or find a Trade Ally contractor to assess your home at [focusonenergy.com/wholehome](https://www.focusonenergy.com/wholehome) or call **855.339.8866**.

### REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2020 Wisconsin Focus on Energy HPE-2504-1219



# WISCONSIN

